

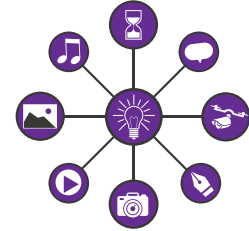
Our Creative Process

Step 1: Initial Brief



We will spend time learning your business, products, services, values and objectives and discuss your current branding.

Step 2: Brainstorming



Script, Voiceover, Deadline, Video Footage / Images / Photographs or 2D Animation & Music

Step 3: The Script



On receiving the completed script production of the storyboard can commence and if applicable Videography & Photography can commence.

Step 4: Video Footage & Photographs*

**if applicable (not necessary for 2D Animations)*



Step 5: Record Voiceover



We receive the voiceover for the production.

Step 6: Create the Storyboard



Create visual elements in-line with the script.

Step 7: Production



Visuals are agreed & production of the video commences.

Step 8: Amendments



The opportunity to make any changes or amends to your video.

Step 9: Review



Hopefully we have nailed it, however you can still have the opportunity to amend if necessary.

Step 10: Final Production



You receive your video for circulation.